

HARBOR Inc. Technology /Broadband Committee Online Business Tools Workshop Series

Date/Time: January 9<sup>th</sup>, 2014; 5:30-6:30pm

Location: Harbor Springs Library

Focus: Using Social Media to Promote Your Business or Non-profit

Cost: FREE!

*Local businesses and non-profits are invited to a free Social Media workshop at the Harbor Springs Library on Thursday, January 9<sup>th</sup> at 5:30 p.m. The class will focus on how businesses, non-profits can use social media as a marketing tool; and how they can get started with Facebook, Twitter, and Google+.*

Instructor, Debbie Young, Information Technology Professional

Partners: HARBOR, Inc., Harbor Springs Library, Harbor Springs Area Chamber of Commerce, Presbyterian Villages of Michigan

Additional Information: There are a limited number of computers available at the Library, so please plan to bring your laptop or tablet to the class.

For Immediate Release  
December 17, 2013

Contact Rachel Smolinski,  
Executive Director of HARBOR, Inc.  
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**“SOCIAL MEDIA TOOLS FOR MARKETING” WORKSHOP  
OFFERED IN HARBOR SPRINGS**

HARBOR SPRINGS, MI – Local business owners, non-profits, and staff will appreciate this hands-on look at some popular tools available to help with promotion and marketing through social media.

Our presenter, Debbie Young, has a background in data analysis and database management in the marketing, education, and non-profit sectors. She is currently the Database Manager at McLaren Northern Michigan Foundation and teaches at North Central Michigan College.

**Join us on Thursday, January 9<sup>th</sup>, 2014 at the Harbor Springs Library. Registration opens at 5 p.m. and the program is from 5:30 p.m. to 6:30 p.m. Refreshments will be provided and you are encouraged to bring your laptop/tablet. Attendees will learn how businesses, non-profits can use social media as a marketing tool; and how they can get started with Facebook, Twitter, and Google+.**

This workshop is brought to you through the cooperation of HARBOR, Inc. and its Technology/Broadband Committee.

To learn more about this for FREE workshop, “Social Media Tools for Marketing,” see [www.harborinc.org](http://www.harborinc.org); please contact Rachel at 231-526-5060 or [rachel@harborinc.org](mailto:rachel@harborinc.org) to register. **Space is limited.**

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