

Business of Art

Certificate of Development • Program Code: 107

Credit Hours: 23 • Contact Hours: 23

Associate Dean: Sara Glasgow

This Certificate is designed to provide a foundation of study in the Business of Art by creating a workable business plan, finding and using various business funding mechanisms and gaining a solid foundation in art. Students who complete this certificate will be prepared to begin a studio practice or strengthen their existing business.

PROGRAM REQUIREMENTS

22 CREDIT HOURS

ARTH	110	Art History I	OR	
ARTH	111	Art History II	OR	
ARTH	112	History of Non-Western Art	OR	
ARTH	113	History of Modern Art		3
ARTS	291	The Business of Art I		3
ARTS	292	The Business of Art II		3
ARTS	100	Two-Dimensional Design	OR	
ARTS	101	Three-dimensional Design	OR	
ARTS	103	Color Theory		3
ARTS	290	Portfolio Development		1
B	165	Small Business Essentials		3
ENG	111	English Composition I		3
M	200	Introduction to Marketing		3

ADDITIONAL REQUIREMENTS

CHOOSE 1 CREDIT HOUR

OAS	101	Customer Service		1
CAP	100	Computers for the Very Beginner		1
SD	107	Professional Development Skills		1
SOC	115	Anishinaabek Culture (required for WOCTEP students)		1

SUGGESTED SEQUENCE FOR FULL-TIME STUDENTS:

SEMESTER I (FALL)

ARTS	100	Two-Dimensional Design	OR
ARTS	101	Three-dimensional Design	OR
ARTS	103	Color Theory	
ARTS	291	The Business of Art I	
ENG	111	English Composition I	
1 Art History			

SEMESTER II (WINTER)

ARTS	292	The Business of Art II
ARTS	290	Portfolio Development
B	165	Small Business Essentials
M	200	Introduction to Marketing
1 Additional Requirements		

Students attending part-time should consult with an academic advisor or the art program coordinator for a recommendation regarding sequencing of courses.